

# business KETTERING

## Fraze Fan Club

Are you looking for a new and unique way to entertain clients? Would you like to develop an incentive program for your employees that would really make them sit up and take notice? Well, stop thinking about key chains, coffee mugs and the occasional dinner at a local restaurant and start thinking about the Frazee Pavilion. Through the Frazee Fan Club, an exclusive membership program developed by the Frazee Pavilion, businesses and individuals can purchase a seat license for orchestra seats in the pavilion. For the duration of their contribution period, club members have exclusive use of those seats for performances by local talent as well as some of the biggest stars in the music industry.

In addition to great guaranteed seats, Frazee Fan Club members receive advance notice on Frazee Pavilion programming and the opportunity to purchase tickets for their special seat prior to public sales; personalized engraved plaques on their seats; special parking passes for convenient parking next to the facility; invitations to special parties and events; a subscription to the Frazee Pavilion newsletter; and special e-mail offers. For more information contact the Frazee Pavilion at 296-3300 or check out our website at [www.fraze.com](http://www.fraze.com).

## Comfort and Calm

A cherry bookcase filled with worn hardback books. A soothing fish tank. A large screen TV topped with a pot of dried Hydrangea. A gas fireplace surrounded by comfortable chairs.

It's an environment anyone would want to come home to at the end of a stressful day. Except this isn't someone's cozy living room. This is the waiting area of Kettering Medical Center's new Emergency Room, a place where most people are anything but comfortable.

Being in an emergency situation is probably one of the most important times to be calm. The leadership at Kettering Medical Center realizes that when stress

levels are low people communicate better and believe it or not, some patient's bodies even heal faster.

"Most ERs are so institutional," says Bonnie Smith, director of the department. "We wanted to have a calming effect on the patient and their family."

In 2002, hospital administration realized the need to expand the emergency department. In the years since Franciscan Hospital closed its doors, KMC Emergency has



*The new, improved waiting area at the KMC ER.*

seen a 26% increase in patients. They decided that while expanding, why not transform the department to be more comfortable, more homelike. This philosophy is

*Continued on Page 2*

## USGA Championship coming to Kettering

Kettering will take center stage in 2005 when some of golf's legends tee off at NCR Country Club.

The award-winning golf course, rated in the top 100, has been selected to host the 2005 US Senior Open Championship, a national championship featuring golfers over the age of 50. Greg Norman, Tom Watson, Ray Floyd and Curtis Strange are just a few of the golfers expected to grace the NCR greens. The event's clout got a little boost when Jack and Barbara Nicklaus announced they would serve as chairpersons of the championship.

Nabbing the Senior Open is a major coup for the

Kettering community. According to Mike Nichols, Championship Director, courses are chosen

based on two things: the quality of the course and its facilities; and the community in which it is located. "They are always looking for a community that is going to really support the event," says Nichols.

Kettering Assistant City Manager Jeff Hoagland thinks hosting this event will do great things for the community. "Having the US Senior Open in our city will bring

national exposure to Kettering and the region," he says. "Bringing such a prestigious event to our community will have a long-lasting, positive impact on our city."

The event, which will take place over a seven-day period in July, is expected to draw more than 25,000 people per day and have an economic impact of up to \$45 million. This fall, the tour's management team will start building a volunteer group by drawing from the country club's membership list. The tour will need 2500 volunteers to make the event run smoothly. In 2004 tickets will open to the general public at \$135 for the entire week.



## **Kettering Leadership Academy taking applications**

Strong civic leadership is essential to maintain the vitality of a city. That's why the city of Kettering is looking for ways to develop future leaders in its hometown.

The city has created the Kettering Leadership Academy to equip citizens with important knowledge and skills needed to help lead a community. Beginning this September, the first group of citizens will go through the eight-day academy.

The academy — initiated by City Councilman Bruce Duke and supported by the city's staff — will hold several sessions from September through May. Citizens will attend one half-day session per month covering all facets of life in Kettering including public safety, city government, education/schools, community diversity, health care, civic organizations, business and service clubs/volunteering. Classes will include information gathering, on-site visits and leadership activities.

If you are interested in attending the academy or wish to send an employee, please contact Bonnie Pittl at 296-2433.

## **Grant Awards**

The City of Kettering was successful in obtaining three grants during the spring months. The Montgomery County ED/GE program funded two separate projects.

The first project is for infrastructure improvements to the 3100 building in Research Park. This \$250,000 grant was instrumental in the Defense Acquisition University choosing to locate in Kettering. The second project is a \$400,000 grant for the construction of Founders Drive also in the Miami Valley Research Park. The State

of Ohio Department of Development will also contribute financially to this project. They have awarded the city a \$500,000 grant in conjunction with the ED/GE grant. With both grants, the city will be able to open approximately 85 acres in Research Park for new development. Construction is tentatively scheduled for the summer of 2004. For more information on these projects, please call Jeff Hoagland at 296-2453.

## **Governor's Place Update**

The final building at Governor's Place is nearing completion. We are proud to announce the retail tenants in the building, which include: Baja Fresh, Quiznos, CiCi's Pizza and Hanson Audio and Video. All businesses should be open by Labor Day.

## **City Offices Closed for Labor Day**

City offices will be closed on Monday, Sept. 1 in observance of Labor Day.

## **First Watch Ranked First**

Congratulations to First Watch in Town and Country. According to *Consumer Reports* First Watch ranked as the best "Family" restaurant in the country. They beat out other restaurants such as Cracker Barrel and The Original Pancake House. Way to go!

## **New Businesses**

### **March 2003**

- East of Chicago Pizza, 3600 Wilmington Pike — pizza
- Blockbuster Video, 1605 W. Dorothy Lane — video store

- Kettering Radiologists, 540 Lincoln Park Blvd #100 — x-ray and testing
- Body Shades Tanning, 2266 Patterson — tanning salon
- MBI Solutions, 4750 Hempstead Station — medical billing

### **April 2003**

- Kings Attic, 2258 Patterson Road — home furnishing store
- National City Mortgage, 3100 Gov. Place Suite 200 — mortgage company
- Nugent School of Irish Dance, Fairmont Plaza — Irish dance studio
- Dayton South Medical Massage, 5450 Far Hills Ave #205 — medical massage
- Lasting Impressions, 2778 Wilmington Pike — dance studio
- Enertia Trail Foods, Inc., 1940 Woodman Center Dr. — dried food packaging

### **May 2003**

- Kussman Brothers Construction, 4619 Gateway Circle — general contracting
- Mortgage Now, 2770 Wilmington Pike — mortgage bank
- Europa Esthetics, 2670 Woodman Center Dr — health
- Ashley's Ice Cream, 4071 E. Town & Country Rd — ice cream store

### **Corrections**

Last edition we inadvertently missed or misspelled a few businesses. We apologize for this oversight.

- Curves, 3024 Woodman Drive — fitness center
- June Smith Agency of American Family, 2204 S. Patterson Blvd. — insurance agency
- South Dayton Internists, 500 Lincoln Park Blvd #220 — internal medicine

## **Comfort and Calm (continued from page 1)**

being adopted by hospitals across the country, particularly on the West Coast, where Kettering Medical Center's President, Fred Manchur came from. And the changes don't stop at the waiting room.

Instead of being separated by the pull of a curtain, now patients are placed in an area surrounded by three permanent walls. And instead of a beige ceiling, patients will

open their eyes to a softly lit beach scene.

The hospital started the first phase of the expansion last year and in April opened the doors to a new waiting area (equipped with a sound-proof serenity room and small café area) and 14 new beds. The nearly 12,000 square foot area cost \$3.9 million to create. The entire project should be complete in May 2005 and

will eventually double the size of the current ER.

Aside from creating an environment that is more patient-friendly, the most important thing about this project is that it reflects what one of its namesakes wanted all along.

"Mrs. Kettering wanted the hospital to have warmth," says Smith. "She wanted it to be an extension of home."

**"Mrs. Kettering wanted the hospital to have warmth. She wanted it to be an extension of home."  
— Bonnie Smith**

# Oncology Center Offers Expertise and Cutting-Edge Technology

Two established radiation oncologists have decided to make Kettering the permanent home for their business venture. And their decision stems from years of working with the Kettering community.

"Kettering is very business friendly and physician friendly," says Dr. Edward Hughes, the doctor responsible for founding First Dayton Cancer Care.

Drs. Edward Hughes and Donald Marger opened their doors in early July. Dayton Cancer Care is a state of the art, \$5 million radiation therapy center located in Cornerstone Business Park. The practice previously existed at Kettering Medical Center, but the two doctors decided to go out on their own in order to give cancer patients the best and most affordable treatment possible.

"This allows us to make cancer our No. 1 priority," Dr.

Hughes says.

And the doctors couldn't have picked a better time. In 2003, more than 1.3 million Americans will be diagnosed with cancer. That amounts to about 60,000 in the state of Ohio alone. More than half of those patients will need radiation therapy, according to Hughes.

The growing number of cancer cases can be sobering, but medical advances are allowing many patients to beat the odds. First Dayton Cancer Care uses technology like prostate seed implants and mammo-site breast brachytherapy, as well as radiation therapy that spares more of the healthy tissues and organs that are located near the cancer. The Center's cutting edge technology can drastically reduce the number of treatments a patient must endure.

All of this technology is backed by years of experience.



*First Dayton Cancer Care under construction.*

Dr. Hughes received his medical degree from Johns Hopkins and his oncology training at Harvard's Joint Center for Radiation Therapy and the Dana Farber Cancer Center in Boston. He served as medical director in radiation oncology at Kettering Medical Center until he founded First Dayton Cancer Care.

Dr. Marger earned his medical degree from Duke University and his radiation oncology training from Yale University. He served as the

medical director of radiation oncology at Franciscan Medical Center and at Good Samaritan Hospital before joining First Dayton Cancer Care.

According to Kettering city planner Rob Anderson, it's always nice when an existing business decides to keep their operations in the community. First Dayton Cancer Care also proves that Kettering is a great spot for businesses looking to be centrally located in Dayton.

## **Business News Profile** Curves

It's been six months since Curves For Women opened up its doors in Kettering, and its owners are pleased with the welcome it has received.

The national fitness franchise has not only managed to attract a healthy number of members, but has also helped the majority of them lose weight and feel better about themselves. Michigan residents Don and Janis Kelly opened Curves at the corner of Woodman Drive and Dorothy Lane in January and since then have watched more than 200 women join.

The interest in Curves may lie in its philosophy that women will workout better if they're not so worried about the environment in which they do it. Curves has taken

special care to do away with the distractions women often face at traditional gyms.

Women are the only ones allowed to join, therefore, doing away with the anxiety of seeing men, and mirrors are eliminated so women don't spend time worrying about their appearance. The fact that the average member is a middle-aged woman also helps those who struggle with the expectation that they have to be a size 2 to even be seen at a workout facility.

"You won't see any skinny models running around," said Esther Kelly, manager of the Kettering location.

Esther Kelly is actually the daughter of Don and Janis Kelly. This is the first location the Kellys have opened. Janis

Kelly became interested in owning her own location after joining a Curves in Grand Rapids, Mich., and losing 30 pounds in seven months.

Curves had already sold the franchise rights to someone else in Michigan so the Kellys decided to look in other territories where Curves had yet to open. Dayton became a viable option when the Kellys saw how untapped Ohio was and learned that their daughter, who was graduating from Cedarville University, wanted to stay in the area.

Curves is a Waco, Texas-based idea that has grown to include more than 6,000 locations across the United States in the past few years.

The Kettering location is one of the first in the Ohio market, but isn't expected to be the last. The company sees Ohio as a major opportunity to grow its concept.

Rob Anderson, city planner for Kettering, said the city is always pleased to see a proven concept take space in one of its retail centers. On top of that, Curves is a nice supplement to what the Kettering Recreational Center already provides for residents.

Curves is a 30-minute workout that takes women through a circuit of stations, each designed to develop and build a different part of the body. If you would like more information about Curves call 395-9160.

# The National Composite Center Grant

Governor Bob Taft just gave the National Composite Center a multimillion dollar lift. Taft awarded NCC with a \$2 million grant from the Wright Capital Project

Fund and it's a major win for the nonprofit group.

NCC is on the cusp of creating a Dayton based company that will manufacture larger-scale composite aircraft parts for both the public and private sectors. What makes their composite parts so appealing is that they can

provide a cost reduction of up to 80 percent on some aircraft parts. For example, if a composite part were used on just a few areas of an airplane it could reduce the cost of a \$40 million aircraft by 10 percent.

"NCC has cutting edge technology," says Jeff Hoagland, Kettering Assistant City Manager. "This grant will allow them to expand their high-tech business."

NCC has plans to use the \$2 million to buy equipment. Thanks to a donation a year ago from aircraft giant Boeing, they already have a robotic gantry machine, although that donation

came with a catch. Boeing's stipulation was that before NCC could use the machine they had to secure the money to make the venture work.



*Governor Taft presenting a \$2 million check to the National Composite Center*

"If we hadn't received the \$2 million from the state," says NCC president Lou Luedtke, "we would have had no other source except to go to the federal government."

NCC plans to have the manufacturing company up and running in two months. Currently the company is

being dubbed Defense Manufacturing Co. or DMC. And they won't be going it alone. Besides Boeing, NCC has several other collaborating partners for the project, including Edison Materials Technology Center, Ashland Specialty Chemical, WebCore Technologies Inc., University of Dayton, University of Akron and PolymerOhio.

Given the aerospace industry's demand for high performance materials that are cost-effective, NCC is confident they will fill a vital need.

NCC was founded in 1996 and moved into the Kettering Business Park a year later.

## KETTERING BUSINESS

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The city also wishes to make activities, programs and meetings accessible to all citizens. If you have a disability and require accommodations, please call 296-2446 or TDD 296-3276.



**CITY OF KETTERING**

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